



*CafC*

PATENT  
50585/K277

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

U.S. Patent No. : 7,218,956 Confirmation No. 5962  
Issued : May 15, 2007  
Inventor(s) : Motokazu Okawa  
Application No. : 10/600,782  
Filed : June 19, 2003  
Title : ADVERTISEMENT USING CELLULAR PHONE

REQUEST FOR CERTIFICATE OF CORRECTION

Office of Certificates of Correction  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Post Office Box 7068  
Pasadena, CA 91109-7068  
April 4, 2008

Commissioner:

Submitted herewith are two copies of a proposed Certificate of Correction for the above-referenced patent. The errors are identified in detail in the proposed certificate, and the corresponding text in the application is located as follows:

<u>Location in Patent</u>	<u>Location in Application</u>	<b>Certificate</b>
<b><u>PTO errors:</u></b>		<b>APR 10 2008</b>
<b><u>On the Title Page</u></b> (56) References Cited Other Publications, pg. 2 Col. 2, 2nd Ref	IDS filed Jan. 4, 2007	<b>of Correction</b>
<b><u>In the Claims</u></b> Column 8, line 58, Claim 4	Amendment dated July 14, 2006, pg. 2, Claim 4, line 1	
<b><u>Applicant errors:</u></b>		
<b><u>In the Claims</u></b> Column 9, line 3, Claim 4	Amendment dated July 14, 2006, pg. 3, Claim 4, line 7	

Applicant(s) errors were unintentional and inadvertent, and were made in good faith through oversight. Correction is accordingly requested under 35 U.S.C. § 255, and our check for the \$100 statutory fee is enclosed. Any deficiency or overpayment should be charged or credited to our Deposit Account No. 03-1728. Please show our docket number with any credit or charge to our Deposit Account.

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I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on April 4, 2008.

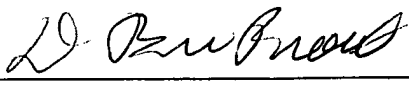
*James Reese*

**Patent No. 7,218,956**

Correction of applicant(s) errors does not constitute new matter or require reexamination.  
Approval of this certificate is respectfully requested

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By   
D. Bruce Prout  
Reg. No. 20,958  
626/795-9900

DBP/rjf  
Enclosures: Certificate of Correction (2)  
Check \$100

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Page 1 of 1

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It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

**On the Title Page**

(56) References Cited  
Other Publications, pg. 2, Col. 2, 2nd Ref.

Delete "Massamitsu Suzuki",  
Insert --Masamitsu Suzuki--

**In the Claims**

Column 8, line 58, Claim 4

Before "cellular",  
Insert --The--

Column 9, line 3, Claim 4

Delete "place",  
Insert --placed--

MAILING ADDRESS OF SENDER (Please do not use customer number below):

**Christie, Parker & Hale, LLP  
P.O. Box 7068  
Pasadena, California 91109-7068**

This collection of information is required by 37 CFR 1.322, 1.323, and 1.324. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1.0 hour to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Attention Certificate of Corrections Branch, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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